

Effective date: September 20, 2018

The following informs you of our policies regarding the collection, use, and disclosure of personal data when you use Engineering Software Research & Development, Inc.'s (or ESRD) Website.

Engineering Software Research & Development, Inc. is located at:

*Engineering Software Research & Development, Inc.
111 West Port Plaza Suite 825
St. Louis, Missouri, United States*

It is Engineering Software Research & Development, Inc.'s policy to respect your privacy regarding any information we may collect while operating our Website. This Privacy Policy applies to <https://www.esrd.com> (hereinafter, "us", "we", "our Website" or "https://www.esrd.com"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through our Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through our Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the [Terms and Conditions](#) posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

Website Visitors

Like most website operators, Engineering Software Research & Development, Inc. collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Engineering Software Research & Development, Inc.'s purpose in collecting non-personally identifying information is to better understand how Engineering Software Research & Development, Inc.'s visitors use its website. From time to time, Engineering Software Research & Development, Inc. may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Engineering Software Research & Development, Inc. also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <https://www.esrd.com> blog posts. Engineering Software Research & Development, Inc. only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

Gathering of Personally-Identifying Information

Certain visitors to Engineering Software Research & Development, Inc.'s websites choose to interact with Engineering Software Research & Development, Inc. in ways that require Engineering Software Research & Development, Inc. to gather personally-identifying information, such as requesting a membership or product quote using our Website. The amount and type of information that Engineering Software Research & Development, Inc. gathers depends on the nature of the interaction. For example, we ask visitors who register for a membership at <https://www.esrd.com> to provide a username and email address.

Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Organization
- Address, State, Province, ZIP/Postal code, City, Country
- Licensing information (to verify customer relationship or for trial evaluations)

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Advertisements

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you

or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Engineering Software Research & Development, Inc. and does not cover the use of cookies by any advertisers.

Links to External Sites

Our Website may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

Protection of Certain Personally-Identifying Information

Engineering Software Research & Development, Inc. discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Engineering Software Research & Development, Inc.'s behalf or to provide services available at Engineering Software Research & Development, Inc.'s website, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Engineering Software Research & Development, Inc.'s website, you consent to the transfer of such information to them. Engineering Software Research & Development, Inc. will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Engineering Software Research & Development, Inc. discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Engineering Software Research & Development, Inc. believes in good faith that disclosure is reasonably necessary to protect the property or rights of Engineering Software Research & Development, Inc., third parties or the public at large.

If you are a registered user of <https://www.esrd.com> and have supplied your email address, Engineering Software Research & Development, Inc. may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Engineering Software Research & Development, Inc. and our products. We primarily use our blog and newsletter to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users (e.g. in an FAQ). Engineering Software Research & Development, Inc. takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Aggregated Statistics

Engineering Software Research & Development, Inc. may collect statistics about the behavior of visitors to its website. Engineering Software Research & Development, Inc. may display this information publicly or provide it to others (e.g. Google Analytics). However, Engineering Software Research & Development, Inc. does not disclose your personally-identifying information.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on our Website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

Cookies

To enrich and perfect your online experience, Engineering Software Research & Development, Inc. uses "Cookies", similar technologies and services provided by

others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Engineering Software Research & Development, Inc. uses cookies to help Engineering Software Research & Development, Inc. identify and track visitors, their usage of <https://www.esrd.com>, and their website access preferences. Engineering Software Research & Development, Inc. visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Engineering Software Research & Development, Inc.'s websites, with the drawback that certain features of Engineering Software Research & Development, Inc.'s websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Engineering Software Research & Development, Inc.'s use of cookies.

Privacy Policy Changes

Although most changes are likely to be minor, Engineering Software Research & Development, Inc. may change its Privacy Policy from time to time, and in Engineering Software Research & Development, Inc.'s sole discretion. Engineering Software Research & Development, Inc. encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Contact Us

If you have any questions about this Privacy Policy, please contact us by visiting this page on our website: <https://www.esrd.com/contact-us>